

## SECTION II FUNCTIONS

### PART G - Public Information

#### 1. Purpose

This part addresses provisions for informing the public and the news media on a periodic basis, and establishes guidelines for dissemination of accurate and timely news statements and public information for an emergency at the Pilgrim Nuclear Power Station (PNPS).

#### 2. Concept of Operations

- a. The Marshfield Board of Selectmen will ensure the information needs of the public and news media are being met.
- b. The Public Information Officer (PIO) will be dispatched to the Marshfield EOC upon notification by the Police Dispatcher at the ALERT classification. The PIO will maintain contact with the MEMA PIO at the Joint Information Center via telephone and a telecopier to provide for exchange of hard copy.
- c. Information from participating Town agencies in the EOC will be provided to the MEMA Public Information Officer. The Public Information Officer will provide information to the MEMA PIO at the Joint Information Center for development of a joint news statement.

- d. The PIO will coordinate with the Selectmen for approval on news statements affecting the Town of Marshfield prior to dissemination to the MEMA PIO at the Joint Information Center.
  - e. To ensure accuracy and lessen the possibility of inaccurate information being disseminated, all news statements will originate from the Joint Information Center and be coordinated among PIOs from other response organizations prior to release. The MEMA PIO will coordinate dissemination of information by Town PIOs.
  - f. Prior to Joint Information Center activation, news statements will be disseminated from the Marshfield Emergency Operations Center. A member of the Board of Selectmen will serve as spokesperson until the MEMA PIO is prepared for operation at the Joint Information Center.
3. Joint Information Center
- a. The Joint Information Center is located at the Entergy Industrial Park Training Center in Plymouth, Massachusetts.
  - b. The Joint Information Center will be staffed by State and Federal Agencies, and the Utility upon declaration of an ALERT classification. Media briefings will be conducted jointly among the appropriate PIOs.
  - c. The Joint Information Center will be deactivated when all Protective Actions are lifted, or when MEMA deems deactivation appropriate. However, all involved agencies in recovery and return activities and follow-up ingestion exposure

pathway assessments must coordinate the dissemination of information to the news media until media interest declines and the situation returns to normal.

#### 4. News Statements

At a minimum, news statements should contain the following information:

- a. Date and time the news statement is being issued.
- b. Statement number.
- c. Identification of the agency/agencies issuing the statement.
- d. Overview of Town response activities.
- e. Geographical or jurisdictional areas involved.
- f. Emergency classification level.

#### 5. Rumor Control

Rumor control will be accomplished by publicizing a rumor control telephone number at the Marshfield EOC at the time of an emergency, as well as publishing annually a Rumor Control telephone number in the Public Information Calendar. The Rumor Control Personnel, a member of the Public Information Group of the Emergency Management Agency, is responsible for answering the rumor control telephone line, and answering only those rumors pertaining to Marshfield. The Public Information Officer will ensure that the MEMA PIO is informed of the recurring rumors. The PIO will take action through news releases to clarify any information that is creating false rumors.

6. Media Orientation and Training

As part of a continuing education effort, representatives from Town, State, and Utility will participate in an annual media orientation program. The program will familiarize the news media with Town emergency response plans, health effects of radiation, official points of contact for release of information, and the need for accurate and timely reporting of information during an emergency.

7. Public Education

a. Contents of Public Information Materials

The production and distribution of public information materials on suggested actions to take in the event of an emergency involving PNPS is the joint responsibility of the Utility, Town and State. Public information materials contain:

- (1) Information on means of notification.
- (2) Proper response to notification.
- (3) EAS station identifications.
- (4) Protective measures.
- (5) Evacuation routes.
- (6) Reception centers.
- (7) Items to accompany evacuees.
- (8) Provisions for mobility impaired persons or other persons with special needs.
- (9) Data on radiation.
- (10) Points of contact for additional information.

(11) Bus Routes

(12) Subareas

b. Methods for Disseminating Public Information Materials

There are three documents in the annual Emergency Public Information Program.

(1) Emergency Public Information Calendar

The Emergency Public Information Calendar is distributed annually by direct mail to residents within the 10-mile EPZ. The calendar include informational cards which can be filled out by individuals who need special assistance. A list of such individuals, e.g., handicapped, physically impaired, or hearing-impaired, is maintained by the Marshfield Emergency Management Director.

(2) Emergency Public Information Placard

To ensure the transient population is made aware of emergency information, the Emergency Public Information Placard is posted in public and recreational areas such as parks, campgrounds, beaches, marinas and tourist attractions.

(3) Verizon Plymouth/Marshfield Area Telephone Directory

The Verizon Plymouth/Marshfield area telephone directory includes an emergency information notice for the permanent and transient population.